# NHLS™
### Distribution Engine

## Automate your listing distribution

NHLS empowers you to automate your listing distribution across all your online channels—so you can sell, faster.

- Local MLS®
- Your Website
- NewHomeListingService.com
- Realtor.com
- Kijiji.ca
- BDX

## One enhanced platform for all your online listings & leads

**TODAY'S HOMEBUYERS RELY ON THE WEB**. Over 90% of your buyers are actively searching online before they ever visit a builder. Online listings are essential but getting all your latest listings to the multitude of websites featuring them can be time-consuming for builders.

Now, imagine you could do all of that from ONE place to easily create and update all ALL your listings and collect your leads, with just a few clicks. That's the beauty of New Home Listing Service (NHLS™). Dedicated exclusively to NEW homes, NHLS™ provides the listing hub and syndication portal builders need to connect with buyers across North America.

## HOMEBUILDER ADVANTAGES:

### One solution for listing management

NHLS serves as your command center for new home listings. Integrated information and everything you need to manage content in one central place, ensuring consistency and accuracy across all your online marketing channels.

### One click listing distribution

Update listings across numerous real estate advertising sites, with no additional technology integration requirements with over 240 fields of information, and property details categorized by city and community – it's already done for you!
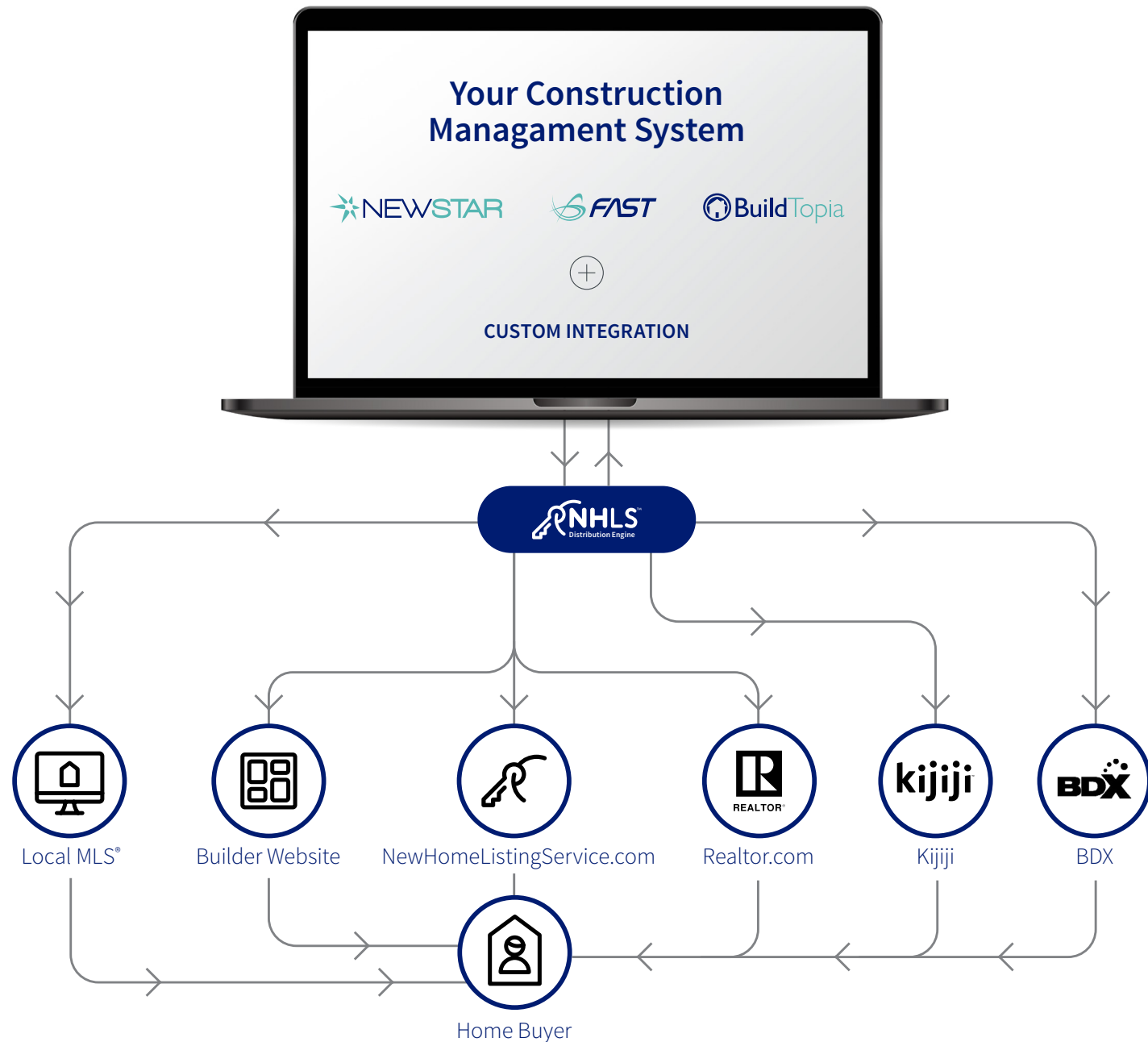
### Do what you do best, let NHLS do the rest

No more visiting and managing numerous sites to find your buyer leads. NHLS aggregates your leads into one central place and syncs them directly to your favorite CRM tool, saving you time and money.

# NHLS DISTRIBUTION ENGINE HELPS YOU ACCELERATE YOUR LISTING PROCESS

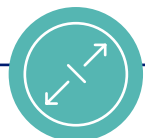NHLS integrates with your preferred Construction Management System OR runs as a standalone solution.

### Your Construction Managament System

**NEWSTAR**    **FAST**    **Build Topia**

+

**CUSTOM INTEGRATION**

**NHLS** Distribution Engine

- Local MLS®
- Builder Website
- NewHomeListingService.com
- Realtor.com
- Kijiji
- BDX

Home Buyer

## WHAT SETS US APART

**Accelerate** new home listings    **Scale** your listing operations    **Empower** your sales teams    **Eliminate** outdated info and pricing

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# WE CONNECT YOU TO YOUR DIGITAL CHANNELS

Connect potential home buyers with your most recent listings, NHLS Distribution Engines provides distribution connections that turn your existing data into automated listings, and prospect buyers into customers. NHLS Distribution Engine does all the heavy lifting to automatically pull in, enhance, and centralize your entire listing library so that you can quickly deploy your listings directly to your favorite digital channels, easily and without requiring web development or the help of your IT department.

### BUILDER WEBSITE

Weather you've built your website using WordPress or created some bootstrap solution, we've created NHLS to integrate directly to your website using a few lines of code. This enables you to publish and maintain all your listings from one place, with the simple click of a button. Control your data so you can easily switch to a new website provider if you ever need to.

### LOCAL MLS **

Wish you could eliminate the "middleman" creating listings on MLS? Now you can! With NHLS' MLS Direct™ you save money by working directly with your local MLS® representative on home listing pricing while NHLS helps you do all the heavy lifting. Simply choose to use an in-house or external representative, select the listings on NHLS that you wish to distribute, and the MLS® system you advertise on. MLS® Direct uses your local MLS® rep's login permission to ensure the right person is handling your listings, while also ensuring listing compliance, ready for buyers to see.

### NewHomeListingService.com

NHLS™'s is a vertically integrated web portal solution specifically designed with Builders for Builders, is not strictly another website for listing information. This is an interactive highly defined system that allows Builders to control their own content whenever they choose, ensuring brand clarity, consistent information, and consumer confidence to address the difficulty in identifying and purchasing new houses and condos.

### BDX

Already a BDX customer, or want to send your data to them for distribution to New Home Source or other services? NHLS leverages your data from your ERP and the enhanced data you created on NHLS and syndicates it direct to BDX. No duplication, accurate, hassle-free and they can send it on to New Home Source for you, ensuring you enjoy as much exposure as possible.

### Realtor.com

Realtor.com has one of the largest and engaging real estate audiences in the US. Using the NHLS platform's native integration, syndicating your listings directly to Realtor.com's millions of monthly visitors. Click a button, add your account and you are connected...its that easy.

### Kijiji.ca

This NHLS native integration gives new home builders another way to advertise their new homes to hundreds of communities, coast to coast across Canada, directly to millions of unique monthly visitors on Kijiji.ca. Click one button... its that easy and your are syndicating your listings across Canada.

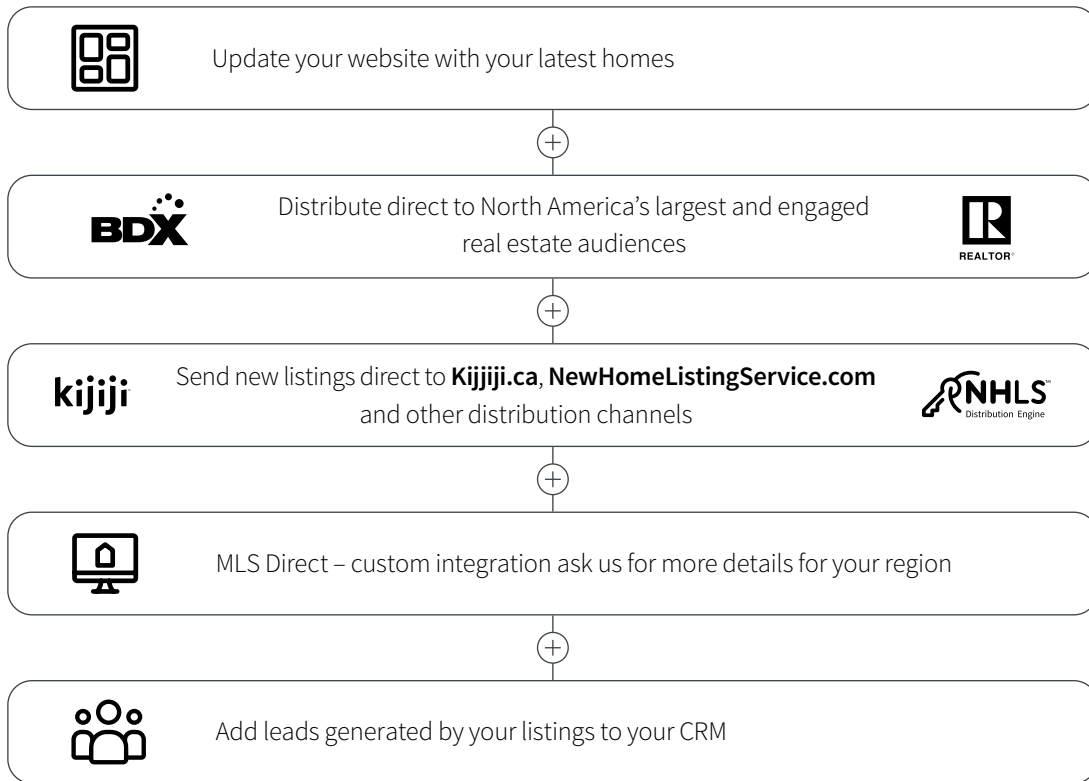*\*\*Custom integration required at an additional fee.*

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**NHLS users automate their way to awesome every day. But don't take our word for it!**

"Because of NHLS, we are able to only have one source of entry and not have to manually enter data across multiple platforms."

Whitney Pryor, Inbound Marketing Manager, John Houston Homes – Texas

# Multi-tasking?
## Meet multi-channel listing distribution

Update your website with your latest homes

⊕

**BDX**     Distribute direct to North America's largest and engaged real estate audiences     **REALTOR®**

⊕

**kijiji**     Send new listings direct to **Kijjiji.ca**, **NewHomeListingService.com** and other distribution channels     **NHLS™ Distribution Engine**

⊕

MLS Direct – custom integration ask us for more details for your region

⊕

Add leads generated by your listings to your CRM

## Why Homebuilders Choose NHLS

### Listing distribution that is simple, fast, and accurate.

Eliminate the need to implement and maintain complex integrations. NHLS supports more apps than any other distribution platform, so you can connect the online channels you use today—and tomorrow.

**SIMPLE** - Eliminate having to manually input your data every time you wish to publish a new listing

**FAST** - Reduce listing load times 10X

**ACCURATE** - Ensuring all your listings are using only the most recent data and pricing directly from your preferred construction management system.

## READY TO CONNECT TO THE NHLS ECOSYSTEM?

You're one step away from reaching millions of potential new home buyers.
Create your NHLS account to start distributing your listings today.

**Constellation**
HOMEBUILDER SYSTEMS

## Contact us:

1-888-723-2222   |   info@constellationhb.com   |   **www.constellationhb.com**